



FOR IMMEDIATE RELEASE

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CONTACT: Kathryn Hague
Event Coordinator
White Dog Community Enterprises
215.386.5211 x103/ kathryn@whitedog.com

THE BREWER'S PLATE

21 Restaurants. 21 Breweries. One Place.

March 9th, 2008

PHILADELPHIA, PA – On Sunday March 9th from 6:30 to 9 pm, 21 of the region's top craft breweries will pair with 21 of the Philadelphia area's most reputable restaurants (full list below) at the remarkable Independence Visitor Center for **the 4th Annual Brewer's Plate Fundraiser**, Philadelphia's premier Craft Beer and Local Restaurant Showcase. All proceeds benefit the 501 c3 nonprofit White Dog Community Enterprises and its main program, Fair Food.

For this unique event, chefs prepare one sample dish, each created to be paired with a particular handcrafted lager or ale submitted by participating local breweries. They then serve their creations alongside the Brew Masters, who pour 3 oz. sample portions of the corresponding beers.

"At the Brewer's Plate, if you have a question about why a certain beer goes with a certain dish, you can just ask the Chef or Brew Master, since they're the ones who'll be serving you. In a Local Living Economy, where relationships-- not just profits-- are valued, you know and trust who brews your beer, who grows your food, and who prepares your meals. That's what this event celebrates." says John Smith, former Communications Director at the White Dog Community Enterprises.

According to Ellen Yin, owner of Fork Restaurant in Old City, "The Brewer's Plate brings together local chefs and craft brewer's who share a passion for uniting wonderful flavors. It's great food with great beer for a great cause."

Beer and food pairing expert, Garret Oliver, Brooklyn Brewery Brewmaster and author of *The Brewmaster's Table: Discovering the Pleasures of Real Beer with Real Food*, says, "My feeling is that both wine and beer reach their best expression with food, but that beer is by far the most versatile partner. That's because real beers have an incredible range of flavors – all of which, when appropriately matched, make for a perfect complement to specific dishes." Garret will be joining The Brewer's Plate Team this year as a special guest in the VIP ballroom, along with local celebrity

sommelier, Marnie Old.

The Brewer's Plate was conceived by Bill Covaleski of Victory Brewing Company in 2005 as a fundraiser for the 501c3 nonprofit White Dog Community Enterprises (WDCE). All proceeds from the Brewer's Plate benefit Fair Food, the main program of WDCE. Fair Food works to support a sustainable local food system by connecting regional family farmers with buyers in the Philadelphia marketplace, and by promoting locally grown food to citizens in the Philadelphia region. WDCF is the coordinator of the Philadelphia Buy Fresh Buy Local Campaign to promote locally grown food.

General admission to the Brewer's Plate is \$50 in advance until February 15th and \$60 thereafter and includes unlimited tasting and sampling during this three-hour gastronomic extravaganza. For more information or to purchase tickets, please visit www.thebrewersplate.org or contact Kathryn Hague at 215.386.5211, ext. 103 or kathryn@whitedog.com.

The Brewers:

- * Appalachian Brewing Company
- * Climax Brewing Company
- * Cricket Hill Brewing Co., Inc.
- * Dock Street
- * Dogfish Head Craft Brewery
- * Flying Fish Brewing Company
- * General Lafayette Inn & Brewery
- * Iron Hill Brewery
- * Lancaster Brewing Company
- * Legacy Brewing Company
- * Manyunk Brewing Company
- * Nodding Head Brewery
- * Philadelphia Brewing Company
- * Riverhorse Brewing Company
- * Sly Fox Brewery
- * Stoudt's Brewing Company, Inc.
- * Triumph Brewing Company
- * Troegs Brewing Company
- * Victory Brewing Company
- * Weyerbacher Brewing Company
- * Yards Brewing Company

The Restaurants:

- * Abbaye
- * Ansill
- * Bar Ferdinand
- * Belgian Café
- * Cantina Los Caballitos
- * Fork Restaurant & Fork Etc.
- * General Lafayette Inn & Brewery
- * Iron Hill
- * London Grill
- * Manyunk Brewing Company
- * Restaurant Alba
- * Rx
- * Sazon
- * Siam Lotus
- * Sidecar Bar
- * Snackbar
- * Southwark Restaurant & Bar
- * Tinto
- * Tria
- * White Dog Café
- * Zots