

## FOR IMMEDIATE RELEASE

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# Wine: A Tasting Course

Demystify wine with the ultimate visual course for wine lovers. *Wine: A Tasting Course* (\$25/December 23, 2013); perfect for anyone looking for a practical, dynamic guide to wine tasting that focuses on enjoying and understanding wine.

Through the use of colorful images and infographics, *Wine: A Tasting Course* quickly conveys the practical generalizations that wine professionals use to make educated guesses about how any given wine will taste. Easy to understand, jargon-free and full of fun, this no-nonsense book will help you to appreciate wine in everyday life, whether you are exploring, talking, tasting or buying.

*Wine: A Tasting Course* provides a degree of comfort and ease for all drinkers, sharing wine insiders' insights to take the stiffness out of wine and put the fun back in. Drink alongside your discoveries with illuminating taste-along wine lessons that cover styles from all over the world; learn practical skills of real-world relevance and pick up key wine facts in helpful "Did you know" boxes.

*Wine: A Tasting Course* gives readers the confidence to discover, buy, and drink wines that they'll enjoy, helping to explore and develop their palate in their own time and at their own pace.

Offering a visual tour of wine styles, explaining the big-picture concepts, and encouraging readers to recognize the big-picture connections all wines share, author Marnie Old, challenges many of wine's orthodoxies, and teaches that best way to learn is through tasting and trusting one's own palate.

*Wine: A Tasting Course* is a groundbreaking approach to the world of wine- showing, at a glance, what other wine books will only tell.

### INTERVIEW OPPORTUNITY

**Marnie Old** is a nationally renowned sommelier, author, and wine educator, and is a breath of fresh air in the wine world. She is a featured speaker at the annual Food and Wine Classic in Aspen and formerly served as the Director of Wine Studies for Manhattan's French Culinary Institute. Her humorous column on wine and spirits, *Cheap Buzz*, appears biweekly in the *Philadelphia Daily News*.

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