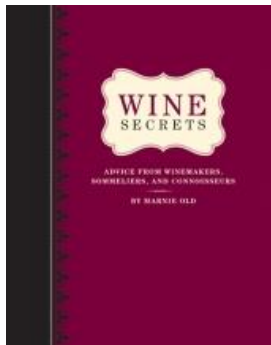




****FOR EXCERPT, FEATURE, OR MENTION
FIRST SERIAL AVAILABLE**
PUBLICATION DATE: September 1, 2009
CONTACT: Melissa Monachello
215-627-3581, ext. 217
melissa_m@quirkbooks.com



WINE SECRETS

Advice from Winemakers, Sommeliers,
and Connoisseurs

by Marnie Old

LINK: <http://irreference.com/wine-secrets>

To the average wine drinker, wine's complexities can seem overwhelming. How do I choose a bottle at the store? At what temperature should I serve wine? Which pairs best with the dish I've ordered? These are just a few of the many questions answered in *Wine Secrets: Advice from Winemakers, Sommeliers, and Connoisseurs* (September 1, 2009; \$19.95; ISBN: 978-1-59474-261-3) by Marnie Old, one of the premier sommeliers and wine educators in the U.S.

Inside *Wine Secrets*, author Marnie Old calls on forty of the world's most-renowned wine experts to share insider tips, techniques, and wisdom from their extensive experience. Chapters include "Wine Basics," "Wine Tasting," "Wine Shopping," "Wine and Food Pairing," "Wine in Restaurants," and "Wine at Home," and feature such topics as:

- **White vs. Red Wine: Differences Run More Than Skin Deep** by Gina Gallo of Gallo Family Vineyards
- **How to Taste Wine Like a Pro** by Richard Betts, Master Sommelier and Winemaker
- **How to Guesstimate Wine Style from Packaging Clues** by Olivia Boru, Sommelier
- **How, When, And Why to Send Back a Bottle of Wine** by Piero Selvaggio, restaurateur
- **How to Preserve Open Wine (Yes, You Can Freeze it)** by Master of Wine and Master Sommelier Ronn Wiegand
- **How to Use Leftover Wine in the Kitchen** by celebrity chef Jacques Pépin
- **And much more!**

-over-

“I meet a lot of people who are worried about picking the wrong wine or serving it incorrectly. If we allow wine to induce stress, we’ve really got ourselves turned around. Drinking wine should *relieve* stress. That’s why I wrote this book,” explains Old.

Whether you’re mystified by the wine list or you’d like to know how to properly store your Burgundy, *Wine Secrets: Advice from Winemakers, Sommeliers, and Connoisseurs* is an accessible catalog of essential tips in one convenient, engaging, and sophisticated package.

About the Author:

MARNIE OLD served as the Director of Wine Studies at Manhattan’s renowned French Culinary Institute. She is one of the country’s top sommeliers, recognized for her energetic performance style, intuitive explanations, and common-sense approach to complex wine topics. Marnie is the host of *Philly Uncorked*, a weekly wine webisode series at philly.com, as well as a contributing editor for *Santé* magazine. In addition, she has created wine lists for many upscale eateries including New York City’s Morimoto and Buddakan. Her first book, *He Said Beer, She Said Wine*, is a lively and entertaining debate on food pairing, with coauthor Sam Calagione, founder of Dogfish Head Craft Brewery. Old currently lives in Philadelphia and is available for media.

ABOUT THE PUBLISHER:

QUIRK BOOKS is an independent book publisher based in Philadelphia. Founded in 2002, Quirk publishes books in the genre of what they like to call “irreference” (irreverence + reference), as well as pop culture, parenting, food and drink, history, humor, and lifestyle. Best known for *The Baby Owner’s Manual*, *The Spider-Man Handbook*, and the *New York Times* Best Seller *Pride and Prejudice and Zombies*, their titles have been featured in *The New York Times*, *People*, *USA Today*, *The Wall Street Journal*, *Entertainment Weekly*, *Cosmopolitan*, *ReadyMade*, and *Parenting*—in addition to others—and have been highlighted on *CBS Sunday Morning*, *Today Show*, and *Ellen*. For more information about Quirk Books, visit www.irreference.com.

Wine Secrets:
Advice from Winemakers, Sommeliers, and Connoisseurs
By Marnie Old
Published by Quirk Books; September 1, 2009
Hardcover, \$19.95, 192 pages, ISBN: 978-1-59474-261-3
LINK: <http://irreference.com/wine-secrets>

****NOTE: It would be greatly appreciated if you did not post about *Wine Secrets* on your organization’s blog or website until September 1, 2009. Books will not be available in stores until that date. Thanks!**

Quirk Books • 215 Church Street • Philadelphia, PA 19106
P: 215-627-3581 • F: 215-627-5220 • www.irreference.com

-end-